



Valued Sponsor,

We are gearing up for the 45th annual Kenda Stumpjumpers Desert 100 which will be held on the weekend of April 11-12th, 2015 in Odessa, WA, and are reaching out to you to commit your participation this year.

The Desert 100 is the **largest** two day off road motorcycle event on the West Coast. Where else can you find **5,500** motorcycle and recreation equipment enthusiasts from the Northwest in one place, for one weekend and focused on nothing else other than racing and supporting off-road sports?

Of those 5,500 attendees – about 4,000 people participate in the Poker Run events or the D-100 race that are held over this exciting weekend. This is an active and engaged crowd of people that are your current and future customers.

On behalf of the Stumpjumpers Motorcycle Club, the hosts of the Kenda Stumpjumpers Desert 100, I want to thank you for your support of this event and ask you to consider sponsoring the Desert 100 in 2015.

In an effort to provide you the best benefits and visibility for your \$dollars, we have designed simple and strategic sponsorship opportunities. Please take a moment to review the new opportunities to find which package best fits your needs for marketing, participation and support for the local off-road motorcycling community.

I will follow up with you to confirm your commitment to support the 2015 Kenda Stumpjumpers Desert 100. If you have any immediate questions, please do not hesitate to contact me at EMAIL or PHONE.

Thanks again for your consideration,

Jason Kaber
206 391 9854
D-100 Sponsorship Director
j.kaber@comcast.net
<http://stumpjumpers.org/desert100>



SPONSORSHIP OPPORTUNITIES and BENEFITS

Package A \$1,500

- Placement of up to (20) Corporate Banners in preferred locations
- Medium sized logo on all Event T-Shirts, awarded to all riders and participants (circ. 4,000)
- Medium sized logo in Event Promotion Flyer (circ. 4,000)
- Medium sized logo on podium back drop
- Three quarter Page ad in Event Program (circ. 5,000)
- Verbal recognition over Event Sponsor Loop onsite audio and listed on SJMC website

Package B \$650

- Small sized logo on all Event T-Shirts, awarded to all riders and participants (circ. 4,000)
- Medium sized logo in Event Promotion Flyer (circ. 4,000)
- Quarter Page ad in Event Program (circ. 5,000)
- Verbal recognition over Event Sponsor Loop onsite audio and listed on SJMC website

Package C \$250

- Small sized logo in Event Promotion Flyer (circ. 4,000)
- Business Card ad in Event Program (circ. 5,000)
- Verbal recognition over Event Sponsor Loop onsite audio

Add-on Sponsorship Opportunities

Custom Package

- Upgrade to next larger size for printing in program or larger logo size (\$200 per option)
- Support all Stumpjumpers events with logos on all event shirts and print materials (\$1000)
- Logo on podium back drop (small \$150, Medium \$200, Large \$250)

Vendor Row Packages

Vendor Row Location \$250

- Set up your trailer, booth or display on **Vendor Row** for maximum visibility and participant traffic
- Sponsor provides all signage, display and equipment, and is responsible for set up/tear down
- Spots are assigned by SJMC and premium spots are determined by level sponsorship

Vendor Popup Location \$200

- Set up your Popup, booth or display in **stage area** for maximum visibility and participant traffic
- Sponsor provides all signage, display and equipment, and is responsible for set up/tear down
- Reserved camping behind vendor row will be provided on a 1st come 1st served bases

***All Print materials and shirt logos will be in black and white unless specified differently in your contract.**

***Merchandise can be accepted in lieu of cash for sponsorship based upon agreed value.**



Sponsorship Contract

Company

Contact Name

Address

City

State

Zip

Phone

Email

Sponsorship Level

Please check your level of sponsorship:

***\$250 cash minimum on all sponsorship packages and add-ons**

Basic Packages

- | | |
|--|---------|
| <input type="checkbox"/> Basic Package A | \$1,500 |
| <input type="checkbox"/> Basic Package B | \$650 |
| <input type="checkbox"/> Basic Package C | \$250 |

Vendor Row Packages

- | | |
|---|--------|
| <input type="checkbox"/> Vendor Row Exhibitor | \$250 |
| <input type="checkbox"/> Vendor Popup Exhibitor | \$200 |
| <input type="checkbox"/> _____ | \$____ |

Payment Information

- Check enclosed in the amount of \$_____ Please make checks payable to: *SJMC*

Company Representative

Date

Please retain copy of this contract for your records, and return original along with payment to:

Stumpjumpers Motorcycle Club

27616 Florence Acres RD, Monroe, WA 98272

If you have additional questions, please contact Jason Kaber, Desert 100 Sponsorship Director at 206.391.9854 or email j.kaber@comcast.net