



Valued Sponsor,

We are gearing up for the 48th annual Kenda Stumpjumpers Desert 100 which will be held on the weekend of April 7th-8th 2018 in Odessa, WA, and are reaching out to you to commit your participation this year.

The Kenda Stumpjumpers Desert 100 is the largest two day off road motorcycle event on the West Coast.

Where else can you find **over FIVE THOUSAND** motorcycle and recreation enthusiasts from the Northwest in one place, for one weekend and focusing on nothing else other than racing and supporting off road sports?

Those who attend come from the Northwest and as far away as California to Canada, Oregon to Wyoming, and even further for some. Our Poker Run events (Family, Ironman and Dualsport) held on Saturday are the largest in the Northwest. The Desert 100 Race on Sunday draws amateur and professional racers looking for the chance to test their skills against one of the toughest desert events in the Northwest. The event draws an active and engaged crowd of people that are your current and future customers.

**On behalf of the Stumjumpers Motorcycle Club, the hosts of the Kenda Stumpjumpers Desert 100, I want to thank you for your support of this event and ask you to consider sponsoring the 2018 Desert 100.**

In an effort to provide you the best benefits and visibility for your dollars, we have designed simple and strategic sponsorship opportunities. Please take a moment to review the new opportunities to find which package best fits your needs for marketing, participation and support for the local off road motorcycling community.

I will follow up with you to confirm your commitment to support the 2018 Kenda Stumpjumpers Desert 100.

If you have any immediate questions, please do not hesitate to contact me by email or phone below.

Thanks again for your consideration,

**Jeff Davis**

**(509) 899-3021**

**D-100 Sponsorship Director**

**d100vendors@gmail.com**

**<http://stumpjumpers.org/desert100>**

**\*\*Deadline for Flyer Logo is January 19th 2018\*\***

**\*\*Deadline for Program Ad is March 2nd 2018\*\***



**SPONSORSHIP OPPORTUNITIES and BENEFITS**

Package A	<b>\$1,500</b>
<ul style="list-style-type: none"> <li>- Placement of up to (10) Corporate Banners in preferred locations</li> <li>- Medium sized logo on all Event T-Shirts, awarded to all riders and participants (circ. 4,000)</li> <li>- Medium sized logo in Event Promotion Flyer (circ. 4,000)</li> <li>- Medium sized logo on podium back drop</li> <li>- Half Page ad in Event Program (circ. 5,000) <b>**ADD \$250 for Full Page**</b></li> <li>- Verbal recognition over Event Sponsor Loop onsite audio and listed on SJMC website</li> </ul>	<b>**\$500 Cash** Minimum</b>
Package B	<b>\$650</b>
<ul style="list-style-type: none"> <li>- Small sized logo on all Event T-Shirts, awarded to all riders and participants (circ. 4,000)</li> <li>- Small sized logo in Event Promotion Flyer (circ. 4,000)</li> <li>- Small sized logo on podium back drop</li> <li>- Quarter Page ad in Event Program (circ. 5,000)</li> <li>- Verbal recognition over Event Sponsor Loop onsite audio and listed on SJMC website</li> </ul>	<b>**\$250 Cash** Minimum</b>
Package C	<b>\$250</b>
<ul style="list-style-type: none"> <li>- Small sized logo in Event Promotion Flyer (circ. 4,000)</li> <li>- Business Card ad in Event Program (circ. 5,000)</li> <li>- Verbal recognition over Event Sponsor Loop onsite audio</li> </ul>	<b>**\$250 Cash** Only</b>

**Add-on Sponsorship Opportunities**

Custom Package

- Upgrade to next larger size for printing in program or larger logo size (\$200 per option)
- Support all Stumpjumpers events with logos on all event shirts and print materials (\$1000)
- Logo on podium back drop (Medium \$250, Large \$500)

**Vendor Row Packages**

Vendor Row Location **\$250**

- Set up your trailer, booth or display on **Vendor Row** for maximum visibility and participant traffic
- Sponsor provides all signage, display and equipment, and is responsible for set up/tear down
- Spots are assigned by SJMC and premium spots are determined by level sponsorship & past location

Vendor Popup Location **\$200**

- Set up your Popup, booth or display in **stage area** for maximum visibility and participant traffic
- Sponsor provides all signage, display and equipment, and is responsible for set up/tear down
- Reserved camping behind vendor row will be provided on a 1<sup>st</sup> come 1<sup>st</sup> served bases

**\* All Print materials and shirt logos will be in black and white unless specified differently in your contract.**

**\* Merchandise can be accepted in lieu of cash for sponsorship based upon agreed value.**



Sponsorship Contract

Company

Contact Name

Address

City

State

Zip

Phone

Email

**Sponsorship Level**

Please check your level of sponsorship:

**\*Cash minimum on all sponsorship packages and add-ons**

Basic Packages

- Basic Package A \$1,500
- Basic Package B \$650
- Basic Package C \$250

Vendor Row Packages

- Vendor Row Exhibitor \$250
- Vendor Popup Exhibitor \$200
- \_\_\_\_\_ \$\_\_\_\_\_

**Payment Information**

Check enclosed in the amount of \$\_\_\_\_\_ Please make checks payable to: *SJMC*

Company Representative

Date

**Please retain copy of this contract for your records, and return original along with payment to:**

Stumpjumpers Motorcycle Club  
14518 254th Ave SE Monroe, WA 98272

*If you have additional questions, please contact Jeff Davis, Desert 100 Sponsorship Director at (509) 899-3021 or email [d100vendors@gmail.com](mailto:d100vendors@gmail.com)*