



Valued Partner,

We are gearing up for the 53rd anniversary Stumpjumpers Desert 100 which will be held on the weekend of April 5th-6th 2025 in Odessa, WA. The Stumpjumpers Desert 100 is the largest two day off road motorcycle event on the West Coast. Where else can you find **over SEVEN THOUSAND** motorcycle and outdoor recreation enthusiasts from the Northwest in one place, for one weekend and focusing on nothing else other than racing and supporting off road sports? Those who attend come from throughout the Northwest and as far away as California to Canada, Oregon to Wyoming, and even further for some. Our Poker Run events (Family, Ironman and Adventure Dualsport) held on Saturday are the largest in the Northwest. The Desert 100 Race on Sunday draws amateur and professional racers looking for the chance to test their skills against each other in one of the toughest racing events in the Northwest. The event draws an active and engaged crowd of people that are your current and future customers.

On behalf of the Stumpjumpers Motorcycle Club, the hosts of the Stumpjumpers Desert 100, I want to thank you for your support of this event and ask you to consider sponsoring the 2025 Desert 100.

In an effort to provide you the best benefits and visibility for your dollars, we have designed simple and strategic sponsorship opportunities. Please take a moment to review the new packages to find which best fits your needs for marketing, participation and support of our local off road motorcycling community.

I will follow up with you to confirm your commitment to support the 2025 Stumpjumpers Desert 100. If you have any immediate questions, please do not hesitate to contact me by email or phone below. Thanks again for your consideration,

Neil Stamp
(206) 200-5787
Sponsorship Director
d100vendors@gmail.com
<http://stumpjumpers.org/desert100>

****Deadline for Flyer Logo is January 30th 2025****
****Deadline for Program Ad is March 14th 2025****



SPONSORSHIP OPPORTUNITIES and BENEFITS

Package A - \$1,500 (Minimum of \$750 Cash or Check)

- Placement of up to (10) Corporate Banners
- Medium sized logo on all Event T-Shirts, awarded to all riders and participants (circ. 4,000)
- Medium sized logo in Event Promotion Flyer (circ. 4,000)
- Medium sized logo on podium back drop
- Full Page ad in Event Program (circ. 4,000)
- Verbal recognition over Event Sponsor Loop onsite audio and listed on SJMC website

Package B - \$650 (Minimum of \$325 Cash or Check)

- Small sized logo in Event Promotion Flyer (circ. 4,000)
- ***NO SHIRT LOGO THIS PACKAGE***
- Small sized logo on podium back drop
- Half Page ad in Event Program (circ. 4,000)
- Verbal recognition over Event Sponsor Loop onsite audio and listed on SJMC website

Package C - \$250 (Cash or Check Only)

- Small sized logo in Event Promotion Flyer (circ. 4,000)
- Business Card ad in Event Program (circ. 4,000)
- Verbal recognition over Event Sponsor Loop onsite audio

****Custom Packages available upon request****

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Vendor Space

Vendor Row Location - \$600 (Cash or Check ONLY)

- Aprox 40'x60' Space
- Set up your trailer, booth or display on **Vendor Row** for maximum visibility and participant traffic
- Sponsor provides all signage, display and equipment, and is responsible for set up/tear down
- Spots are assigned by SJMC Staff
- Vendors will receive up to 5 gate entry wristbands

RV RENTAL VENDOR - \$600 (Cash or Check ONLY)

- Rental units allowed dropoff on 4/1 and 4/2 onsite prior to gates opening to public
- Business Card ad in Event Program (circ. 4,000)
- Social media post prior to event announcing company as an authorized D100 RV Rental Vendor

*** All Print materials and shirt logos will be in black and white**

**** Merchandise can be accepted in addition to the cash minimums above for sponsorship based upon wholesale value of product.**



Contract

Company

Contact Name

Address

City

State

Zip

Phone

Email

Sponsorship and/or Vendor Space

**** Merchandise can be accepted in addition to the cash minimums below for sponsorship based upon wholesale value of product. ****

Sponsorship Packages

- ☐ **Package A - \$1,500** (Minimum of \$750 Cash or Check)
- ☐ **Package B - \$650** (Minimum of \$325 Cash or Check)
- ☐ **Package C - \$250** (Cash or Check Only)

Vendor Row Space

- ☐ **Vendor Row Location - \$600** (Cash or Check ONLY)
- ☐ **RV RENTAL VENDOR - \$600** (Cash or Check ONLY)

****Vendor Space Payments MUST be received by March 21st 2025****

*****Early Entry For Vendor Spaces ONLY*** Absolutely NO Tires or Oils left onsite by Vendors*****

Payment Information

☐ Check enclosed in the amount of \$_____ Please make checks payable to: *SJMC*

Company Representative

Date

Please retain copy of this contract for your records, and return original along with payment to:

Stumpjumper Motorcycle Club
30535 NE 132nd St, Duvall, WA 98019

*If you have additional questions, please contact Neil Stamp, Desert 100 Sponsorship Director
at (206) 200-5787 or email d100vendors@gmail.com*

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