



Valued Partners old and new,

It's time to gear up for the 54th anniversary Stumpjumpers Desert 100!

This year's event will be held on the weekend of April 11th-12th 2026 in the scenic desert of Odessa, WA. The Stumpjumpers Desert 100 is the

largest two day off road motorcycle event on the West Coast with attendance in upwards of **SEVEN THOUSAND** motorcycle and outdoor recreation enthusiasts from the Northwest in one place, for one weekend and focusing on nothing else other than racing and supporting off road

sports. Those who attend come from throughout the Northwest and as far away as California to Canada, Oregon to Wyoming, and even further for some.

The event draws an active and engaged crowd of people that are **your current and future customers**.

Poker Run events (Family, Ironman and Adventure Dual Sport) held on Saturday are the largest in the Northwest. We also have several kids race classes.

The infamous Desert 100 Race on Sunday draws amateur and professional racers looking for the chance to test their skills against each other in one of the toughest racing events in the Northwest.

In an effort to provide you the best benefits and visibility for your dollars, we have designed simple and strategic sponsorship opportunities. Please take a moment to review the new packages to find which best fits your needs for marketing, participation and support of our local off road motorcycling community.

I will follow up with you to confirm your commitment to support the 2026 Stumpjumpers Desert 100. If you have any immediate questions, please do not hesitate to contact me by email or phone below. Thanks again for your consideration,

Andy Metz  
(206) 620-4795  
Sponsorship Development  
Director  
d100vendors@gmail.com  
<http://stumpjumpers.org/desert100>

**\*\*Signed contract with payment and artwork due no later than January 26, 2026.**

**No exceptions!**

**\*\*Merchandise must be available for pickup no later than March 1, 2026**



## **SPONSORSHIP OPPORTUNITIES and BENEFITS**

### **Platinum - \$1,750 (Minimum of \$875 Cash or Check)**

- **New!** Premium vendor space (First come first serve)
- **New!** Medium sized logo on all 2026 Stumpjumper hosted event\* T-Shirts.
- **New!** Medium sized logo in all 2026 Stumpjumper hosted event\* promotion flyers
- **New!** Opportunity for live product demonstration / interview on stage
- **New!** Four individual media blasts through Stumpjumper's social media platforms
- Placement of up to {10} Corporate Banners
- Medium sized logo on all Desert 100 event t-shirts, awarded to all riders and participants
- Medium sized logo in event promotion flyer
- Medium sized logo on podium back drop
- Full Page ad in Event Program
- Scripted broadcast over Event Sponsor Loop onsite audio and listed on SJMC website

### **Gold - \$1,500 (Minimum of \$750 Cash or Check)**

- Placement of up to {10} Corporate Banners
- Medium sized logo on all Event T-Shirts, awarded to all riders and participants
- Medium sized logo in Event Promotion Flyer
- Medium sized logo on podium back drop
- Full Page ad in Event Program
- Scripted broadcast over Event Sponsor Loop onsite audio and listed on SJMC website

### **Silver - \$750 (Minimum of \$375 Cash or Check)**

- Small sized logo in Event Promotion Flyer {circ. 4,000}
- \*\*\*NO SHIRT LOGO THIS PACKAGE\*\*\*
- Small sized logo on podium back drop
- Half Page ad in Event Program {circ. 4,000}
- Verbal recognition over Event Sponsor Loop onsite audio and listed on SJMC website

### **Bronze - \$250 (Cash or Check Only)**

- Small sized logo in Event Promotion Flyer {circ. 4,000}
- Business Card ad in Event Program {circ. 4,000}
- Verbal recognition over Event Sponsor Loop onsite audio

**-New!** Premium vendor space upgrade \$150

\*Frostbite GP, White Knuckle Poker Run, Desert 100, Golden Spike Hare Scramble, Salvage Poker Run, Annual Ladies Ride

**Custom Packages available upon request**



## **Vendor Space**

### **Vendor Row Location - \$600 (Cash or Check ONLY)**

- Aprox 40'x60' Space
- Set up your trailer, booth or display on **Vendor Row** for maximum visibility and participant traffic
- Sponsor provides all signage, display and equipment, and is responsible for set up/tear down
- Spots are assigned by SJMC Staff
- Spots must present manned retail opportunities. Camping only in vendor spots is prohibited.
- Vendors will receive up to 5 gate entry wristbands

### **RV RENTAL VENDOR - \$600 (Cash or Check ONLY)**

- Rental units allowed dropoff on 3/30 and 3/31 onsite prior to gates opening to public
- Business Card ad in Event Program
- Social media post prior to event announcing company as an authorized D100 RV Rental Vendor

**\* All Print materials and shirt logos will be in black and white**

**\*\* Merchandise can be accepted in addition to the cash minimums above for sponsorship based upon wholesale value of product.**



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## Contract

Company

Contact Name

Address

City

State

Zip

Phone

Email

### Sponsorship and/or Vendor Space

**\*\* Merchandise can be accepted in addition to the cash minimums below for sponsorship based upon wholesale value of product. \*\***

#### Sponsorship Packages

- ☐ **Platinum- \$1,700** (Minimum of \$875 Cash or Check)
- ☐ **Gold- \$1,500** (Minimum of \$750 Cash or Check)
- ☐ **Silver - \$750** (Minimum of \$325 Cash or Check)
- ☐ **Bronze - \$250** (Cash or Check Only)

#### Vendor Row Space

- ☐ **Vendor Row Location - \$600** (Cash or Check ONLY)
- ☐ **RV RENTAL VENDOR - \$600** (Cash or Check ONLY)

**\*\*\*Early Entry For Vendor Spaces ONLY\*\*\* Absolutely NO Tires or Oils left onsite by Vendors\*\*\***

### Payment Information

- ☐ Check enclosed in the amount of \$\_\_\_\_\_ Please make checks payable to: **SJMC**

Company Representative

Date

**Please retain copy of this contract for your records, and return original along with payment to:**

Stumpjumpers Motorcycle Club  
23713 SE 225th St. Maple Valley, WA 98038

*If you have additional questions, please contact Andy Metz, Desert 100 Sponsorship Development Director at {206} 620-4795 or email [d100vendors@gmail.com](mailto:d100vendors@gmail.com)*